Test 665: Is Omega Indexer Working Again?

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Hypothesis: The team at Omega Indexer (creators of SEO Autopilot) claims their new indexing method is capable of obtaining 100% indexing results within 7 days of submission.

Background Information: Omega Indexer was one of the first indexing tools that started with quite a bang. The original iteration was getting close to 90% indexing rates within 72 hours quite consistently. Then the service got popular, spoken about in just about every forum, and was essentially killed by Google.

You know what they say, the better you are, the harder people work to kill you.

Then I was able to identify a way that was getting just about 100% indexing; however, it was only working if you met a couple of conditions AND if you were listed as an OWNER in Google Search Console.

As you may have guessed, I'm talking about leveraging schema and the Google Indexing API. Without the schema, the indexing API wasn't working very well, if at all.

The Omega team figured out how to get the API working for them on a massive scale, and once again, they were indexing around the 90% indexing rate again.

Once again, Google adapted; the Indexing API method wasn't working; heck, just about all indexing methods were getting killed one by one. Even submitting via the URL Submission Tool in Search Console was hit or miss.

But now the Omega team claims they have come up with another indexing method that all but guarantees to get your URLs indexed at just about a 100% rate within 7 days.

Naturally, I had to test it.

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Test Setup: I was already working on another indexing test, which failed miserably by the way, so I had a set of over 100 URLs that needed to be indexed.

So, I submitted 155 URLs from the same domain that were not indexed in Google. The no index status was verified using tools and a manual check of each URL by my team.

I submitted the URLs on Thursday, and we checked the indexing status on Monday and Tuesday.

Results:

	Google Bot IP	Google Bot Name	Time Submitted	Drip Feed	Google Response	Times Submitted
eting.com/Sioux-Falls.html	66.249.70.90	crawl-66-249-70-90.googlebot.com	2022-09-16 10:13:23	2022-09-16 10:07:42	Indexing requested	1/1
eting.com/Star-Prairie.html	66.249.75.169	crawl-66-249-75-169.googlebot.com	2022-09-16 10:00:37	2022-09-16 09:58:25	Indexing requested	1/1
eting.com/Somerset.html	66.249.73.90	crawl-66-249-73-90.googlebot.com	2022-09-16 09:54:07	2022-09-16 09:49:08	Indexing requested	1/1
eting.com/Saint-Croix-Falls.html	66.249.74.54	crawl-66-249-74-54.googlebot.com	2022-09-16 09:42:26	2022-09-16 09:39:51	Indexing requested	1/1
eting.com/Roberts.html	66.249.70.194	crawl-66-249-70-194.googlebot.com	2022-09-16 09:36:57	2022-09-16 09:30:34	Indexing requested	1/1
eting.com/Osceola.html	66.249.69.134	crawl-66-249-69-134.googlebot.com	2022-09-16 09:26:09	2022-09-16 09:21:17	Indexing requested	1/1
eting.com/New-Richmond.html	66.249.73.149	crawl-66-249-73-149.googlebot.com	2022-09-16 09:15:06	2022-09-16 09:12:00	Indexing requested	1/1
eting.com/Hudson.html	66.249.77.34	crawl-66-249-77-34.googlebot.com	2022-09-16 09:09:13	2022-09-16 09:02:43	Indexing requested	1/1
eting.com/Houlton.html	66.249.79.71	crawl-66-249-79-71.googlebot.com	2022-09-16 08:57:19	2022-09-16 08:53:26	Indexing requested	1/1
eting.com/Grantsburg.html	66.249.79.212	crawl-66-249-79-212.googlebot.com	2022-09-16 08:45:20	2022-09-16 08:44:09	Indexing requested	1/1

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A	B
narketing.com/index.html	Indexed
narketing.com/saint-paul.html	Indexed
narketing.com/golden-valley.html	Indexed
narketing.com/brooklyn-park.html	Indexed
narketing.com/blaine.html	Indexed
narketing.com/ham-lake.html	Indexed
narketing.com/plymouth.html	Indexed
narketing.com/maple-grove.html	Indexed
narketing.com/shoreview.html	Indexed
narketing.com/shoreview.html	Indexed
narketing.com/rogers.html	Indexed
narketing.com/ramsey.html	Indexed
narketing.com/fridley.html	Indexed
narketing.com/afton.html	Indexed
narketing.com/albertville.html	Indexed
narketing.com/Andover.html	Indexed
narketing.com/Annandale.html	Indexed
narketing.com/Anoka.html	Indexed
narketing.com/Bayport.html	Indexed
narketing.com/Becker.html	Indexed
narketing.com/Belle-Plaine.html	Indexed
narketing.com/Bethel.html	Indexed
narketing.com/Big-Lake.html	Indexed
narketing.com/Bock.html	Indexed
narketing.com/Braham.html	Indexed
narketing.com/Burnsville.html	Indexed
narketing.com/Carver.html	Indexed
narketing.com/Cedar.html	Indexed
narketing.com/Center-City.html	Indexed
narketing.com/Champlin.html	Indexed
narketing.com/Chanhassen.html	Indexed
narketing.com/Chaska.html	Indexed
narketing.com/Chicago-City.html	Indexed
narketing.com/Circle-Pines.html	Indexed
narketing.com/Clear-Lake.html	Indexed
narketing.com/Clearwater.html	Indexed
narketing.com/Cokato.html	Indexed
narketing.com/Cold-Spring.html	Indexed
narketing.com/Cologne.html	Indexed
narketing.com/Cottage-Grove.html	Indexed
narketing.com/Crystal-Bay.html	Indexed
narketing.com/Dalbo.html	Indexed
narketing.com/Dassel.html	Indexed
narketing.com/Dayton.html	Indexed
narketing.com/Delano.html	Indexed
narketing.com/Eden-Prairie.html	Indexed
narketing.com/Elk-River.html	Indexed
narketing.com/Elko-New-Market.html	Indexed
narketing.com/Excelsior.html	Indexed
narketing.com/Farmington.html	Indexed
narketing.com/Foley.html	Indexed
narketing.com/Foreston.html	Indexed
narketing.com/Gilman.html	Indexed
narketing.com/Grandy.html	Indexed
narketing.com/Grasston.html	Indexed

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Analysis/Implications/Application: On Monday, I was advised by the Omega team that a vast majority of my URLs were indexed. I sent a task to my team to verify the URLs again in Google.

On Tuesday, my team reported that the URLs were now indexed. 100% of the 155 submitted URLs were now in the search results.

This is a great day for indexing, and hopefully, this method will continue to work well into the future, unlike the others that seemed to be killed pretty quickly.

I have already figured out how the team is indexing the URLs, but I don't want to talk about it because "snitches get stitches." Sufficed to say, it's probably something any of us can do on our own and create our own indexing tools, again, provided it doesn't get killed.

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