Test 417: SEO AutoPilot PDF Links (Part A)

Completed by: Clint Butler

Hypothesis: SEO Autopilot PDF links will move the needle when pointed at a target page in a testing environment.

Background Information: There has been much discussion about the SEOAP tool in SEO circles around the web as it grows in popularity. A lot of trust and hype always comes with the use of these tools and subsequent link diagrams created with them.

One that is always lacking is the determination of the power of each of the different types of links these tools create.

Test Setup: This test will be completed in two parts. This first test run will determine if the links count at all in mass. he software was set up using content from the built-in article creator for ease of use. The topic of the content was health and fitness with a focus on weight loss (since the domain has Keto in it, it just made it easy to use that). All available web 2's in the software were selected regardless of reported Domain Authority (as reported by Moz).

The test pages are set up using unique words.

What we are looking for is a simple answer, can these links rank anything at all or is Google on to them and filtering the links.

All test pages started indexed, the Omega indexer was used to index the links.

The #4 page in the results was selected in order to identify a ranking increase or decrease.

Anchor text selection included:

60% Primary Term
20% Plain URL
20% Domain as the anchor
9 Links created – January 27
Submitted to indexer – January 27

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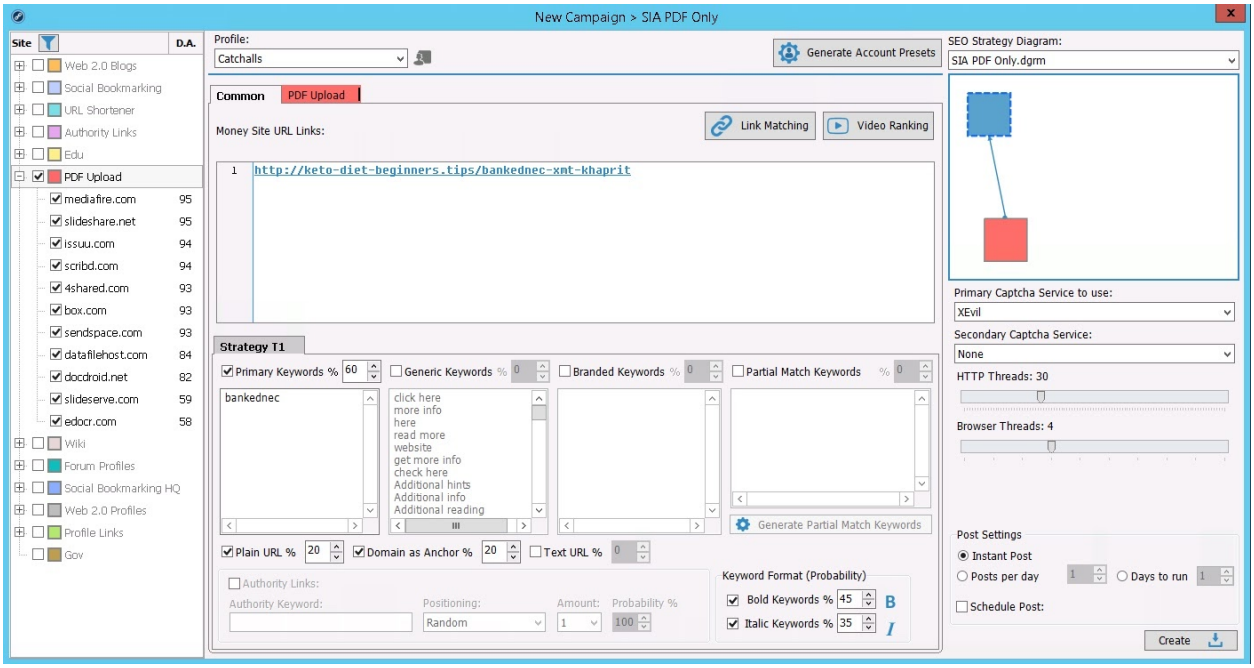
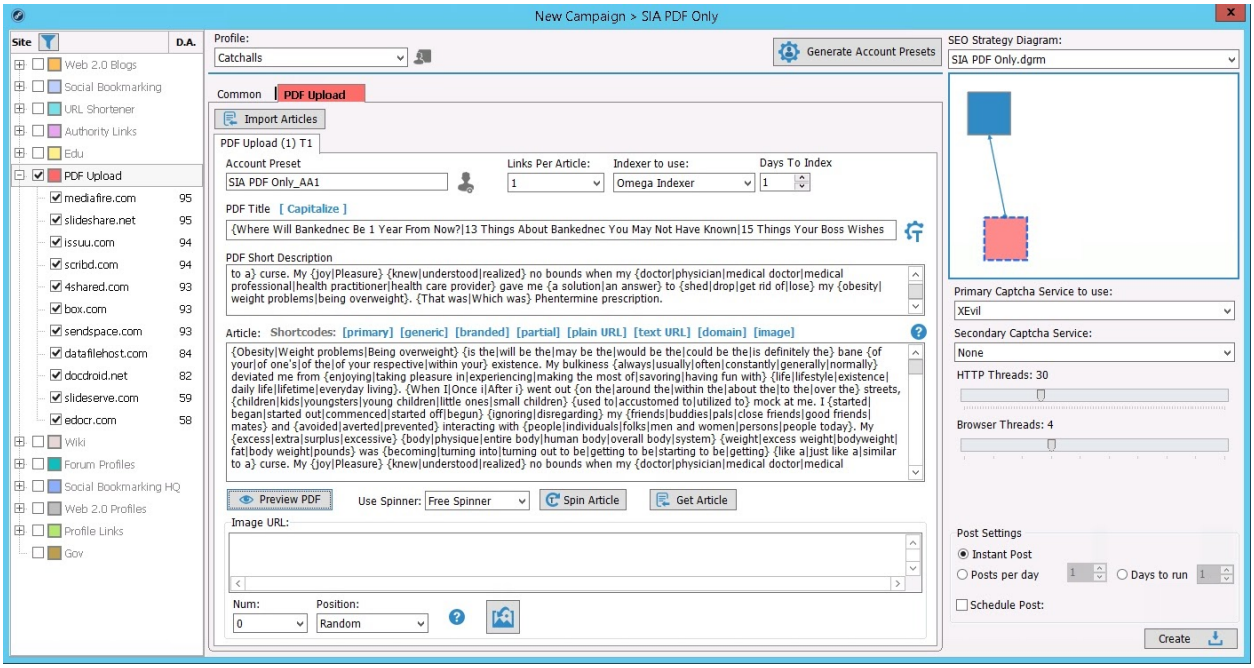
Common Settings:



Web 2.0 Blogs Settings:



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Preview of Content:

Watch Out: How Bankednec Is Taking Over And What To Do About It

Obesity will be the bane of your existence. My bulkiness always deviated me from making the most of lifetime. Once i went out around the streets, children accustomed to mock at me. I began disregarding my buddies and averted interacting with folks. My surplus system excess weight was turning into similar to a curse. My Pleasure knew no bounds when my physician gave me an answer to drop my being overweight. Which was Phentermine prescription.

Obesity will be the bane of your respective existence. My bulkiness usually deviated me from having fun with existence. Once i went out on the streets, little ones used to mock at me. I began disregarding my buddies and averted interacting with people. My excessive entire body weight was becoming similar to a curse. My joy realized no bounds when my doctor gave me an answer to shed my obesity. Which was Phentermine prescription.

Phentermine prescription is right for many who desire to drop huge level of weight inside of a short span of your time. **bankednec** It will likely be carried on for your period of 8-twelve weeks. Stimulating the brain it improves the coronary heart fee and hypertension and therefore acts like an hunger suppressant.

Weight loss with phentermine prescription is best over the initially handful of weeks of having the drugs. It ranges down step by step Along with the use. Weightloss differs from Individual to individual based on the peak, excess weight and health-related history.

It is not sensible to take phentermine prescription with no consultation of a health care provider. Your medical professional will prescribe the best dosage in your case. Go ahead and take medicine strictly as suggested via the health practitioner. Don't try to double it. It will not likely give any much better outcomes rather can impact your health and fitness.

Phentermine Prescription is ideal taken on an empty stomach. It is true to choose it 1 hour ahead of the foods. The tablet has to be swallowed the whole. Crushing or chewing the drugs may well allow it to be loose its outcome or have amplified aspect-outcomes.

Phentermine cannot be prescribed for individuals who suffer from the following-:

Cardiovascular disease

Diabetes

Glaucoma

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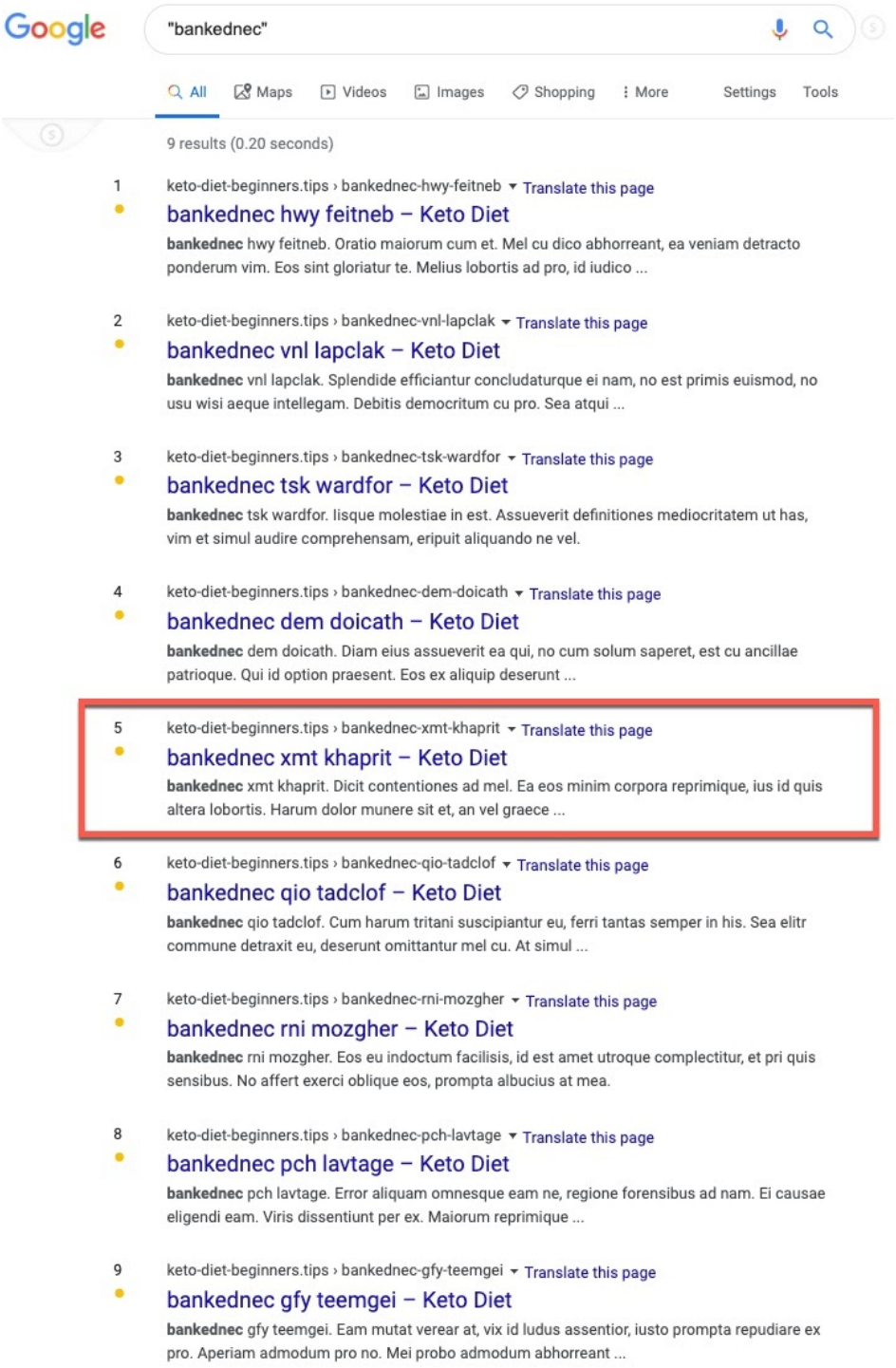
Results: The results of the test were:

Starting point – January 27:



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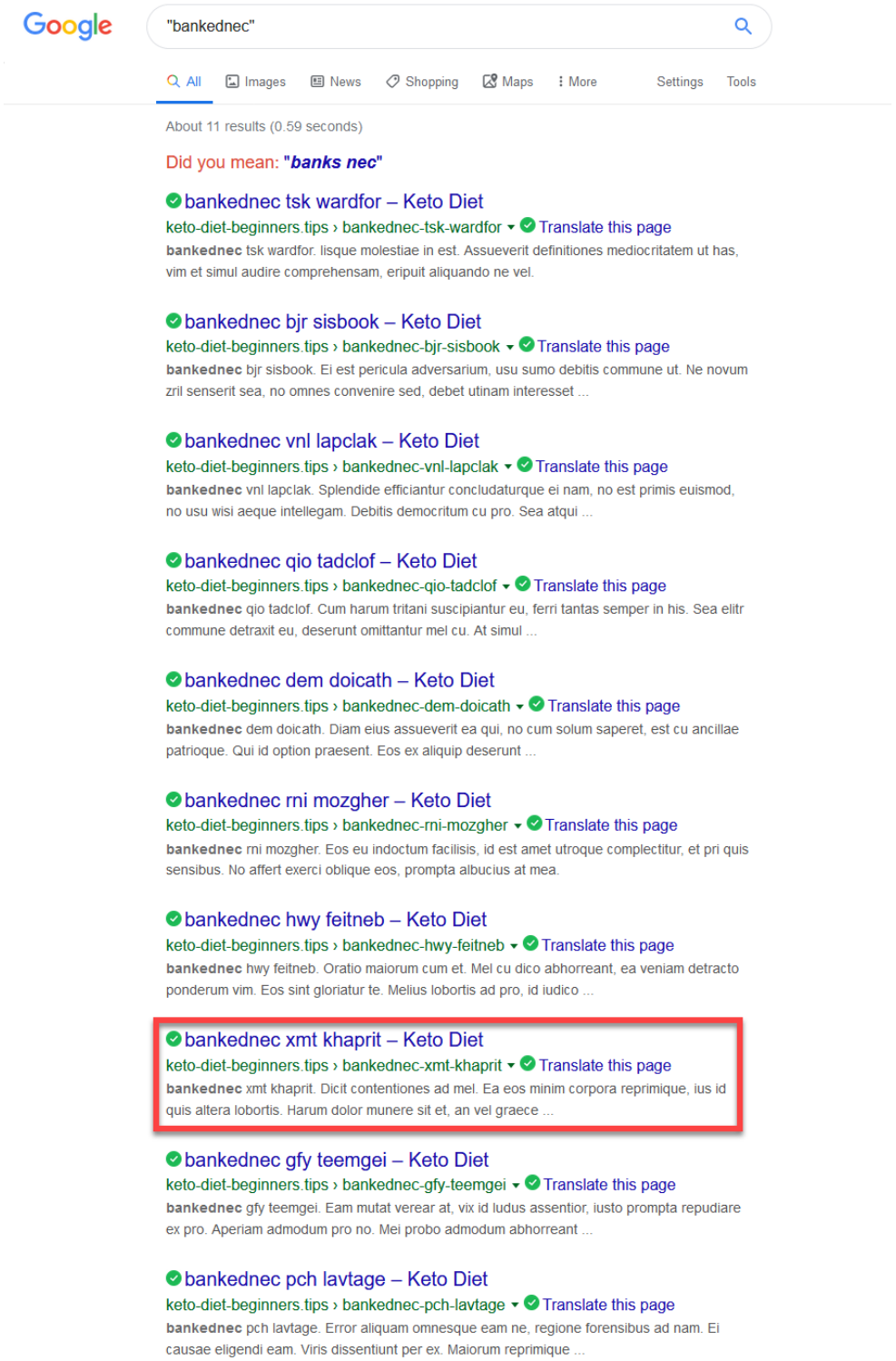
Rankings Check – February 4:



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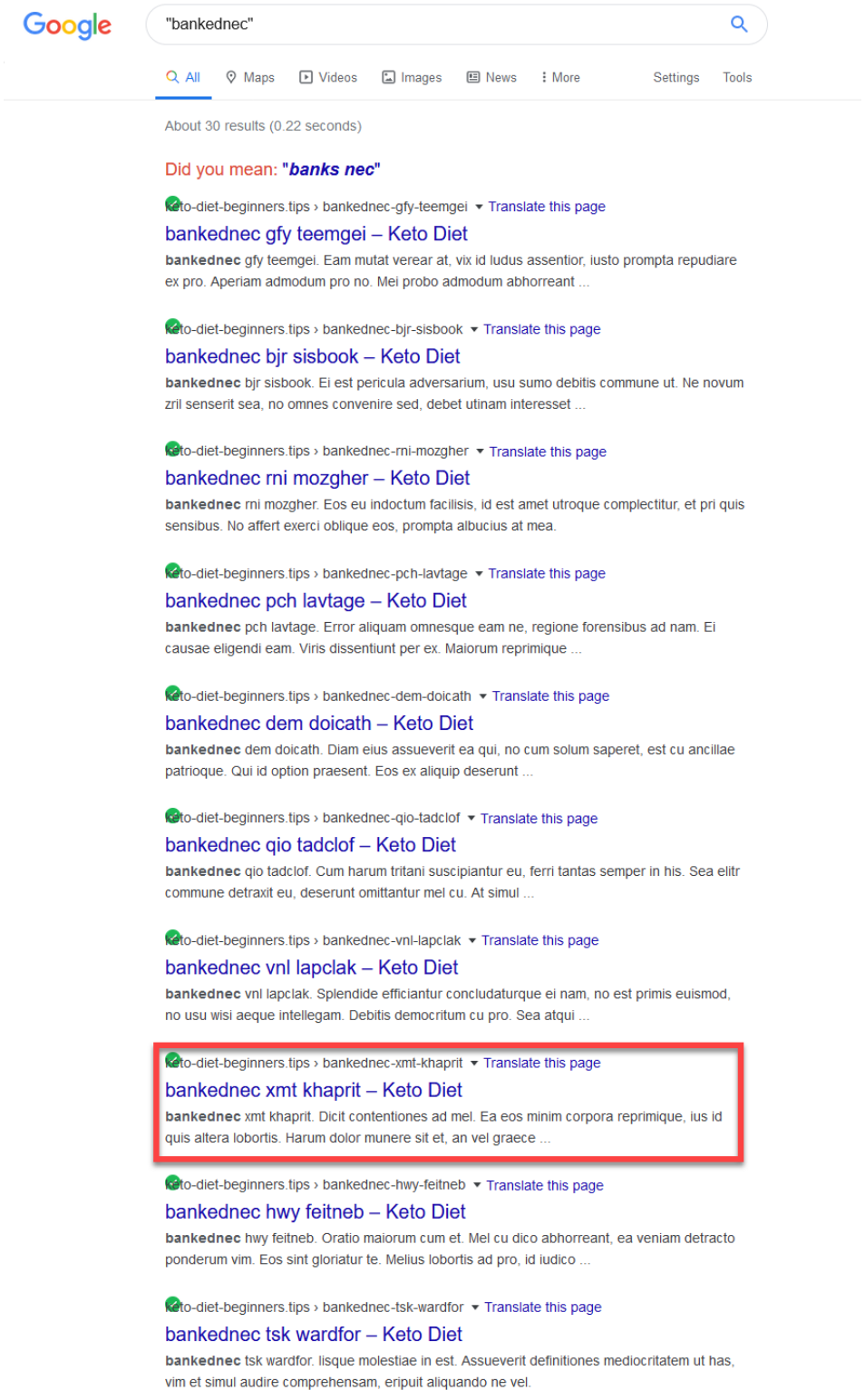
February 2020

Rankings Check – February 17:



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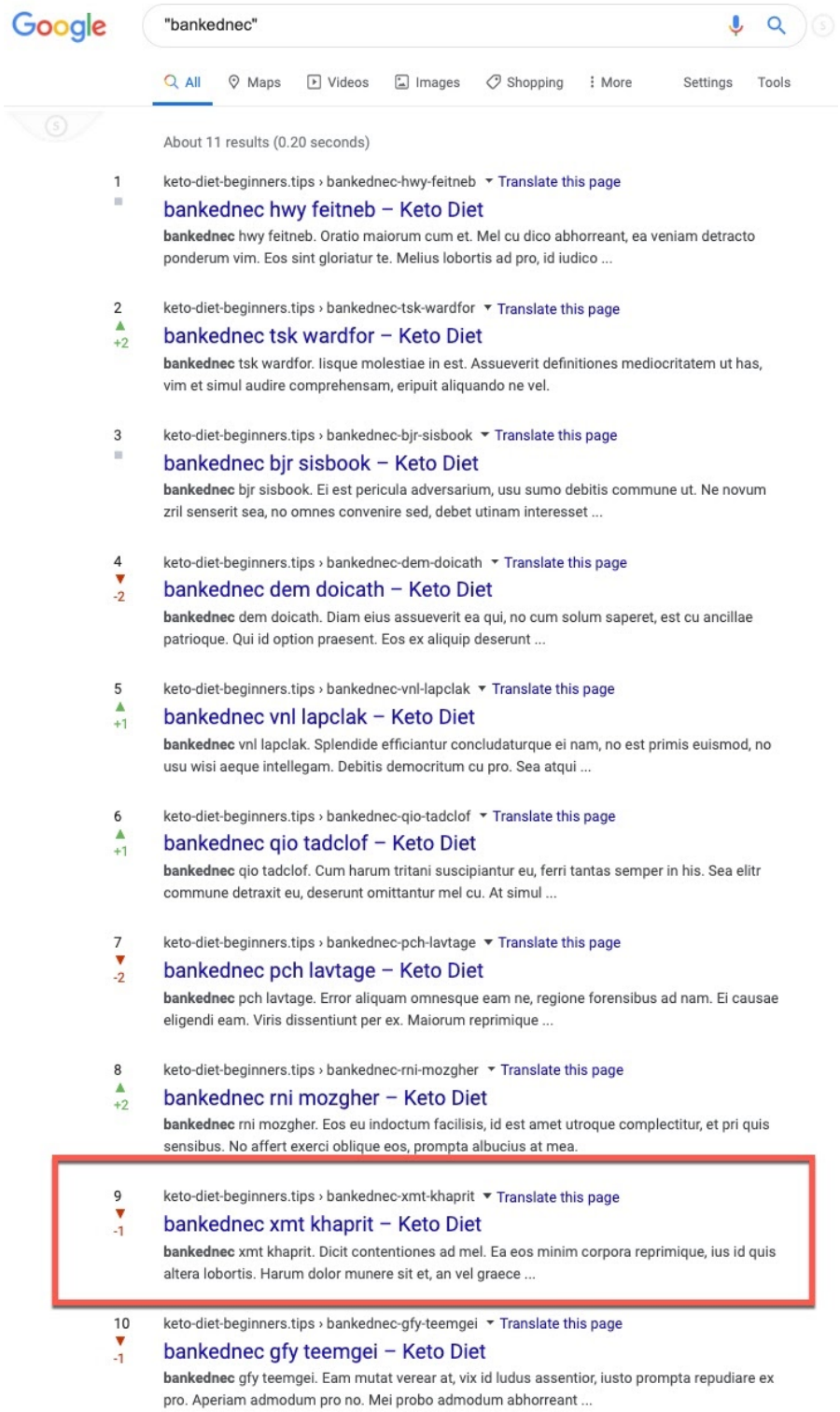
Rankings Check – February 26:



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Analysis/Implications/Application: I can tell you that I have used PDFs for quite some time in my link building strategies so I expected to get a positive result from this test. However, as you can see from the results, the target page actually dropped.

One thing I didn't consider, and I know better, was that 60% anchor text was way too high and it could have caused the result that we got.

After beating myself up for a while for making such a rookie mistake, I decided that this would also be a great opportunity to test which anchor text ratios were too high and too low for a brand new website. Knowing this information would be much more useful than the generic, don't use more than 1% exact match that seems to be repeated around the net.

So in conclusion, don't use 60% or more exact match anchors of these types of links on your site, you'll hurt your rankings.

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