PART 2: .GOV LINKS BLASTING .GOV BLACK HAT LINKS WITH MORE LINKS

HYPOTHESIS

Blasting links through a .gov hack will not affect rank

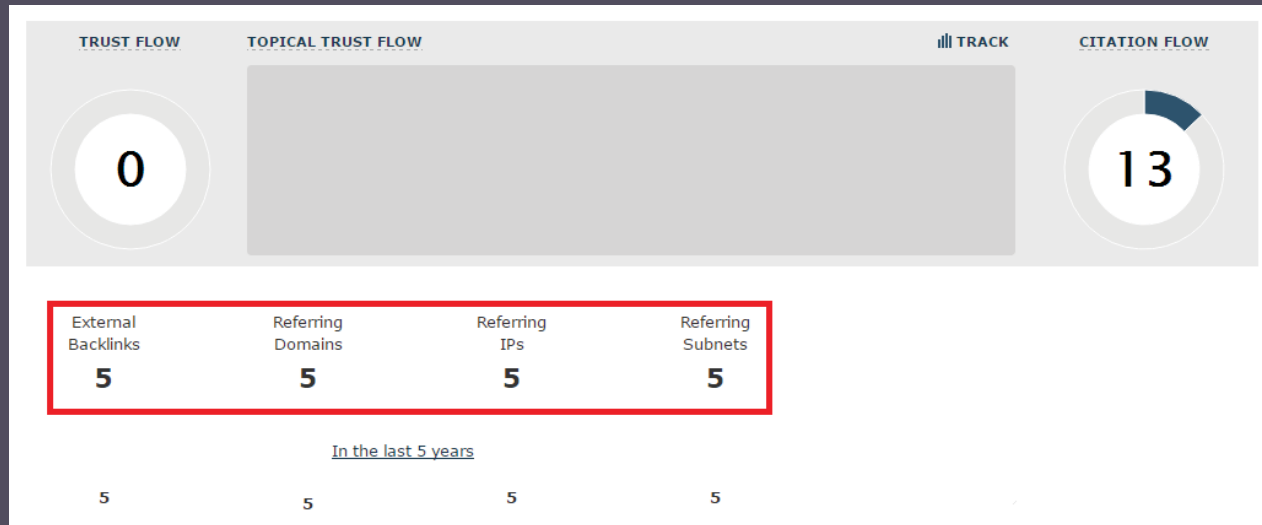## BACKGROUND

Last month, we tested the black hat technique of creating .gov links through a security loophole on some old .gov sites.

These type of .gov links are created on old "You are leaving this site" exit pages by manipulating the URL structure of those sites. For more information on that, check out September's test #55.

We created five .gov links pointing to a target test page. Unfortunately, we didn't get any ranking movement on our test page.

We submitted the target page to Majestic and to our surprise, Majestic crawled and registered all five links.

TRUST FLOW	TOPICAL TRUST FLOW			TRACK	CITATION FLOW
0					13

External Backlinks	Referring Domains	Referring IPs	Referring Subnets
5	5	5	5

In the last 5 years

| 5 | 5 | 5 | 5 |

#	Referring Domains	Primary Topical Trust Flow	Backlinks	Alexa Rank	Trust Flow	Citation Flow
1	noaa.gov	83 Science / Earth Sciences	1	649	91	73
2	dot.gov	71 Society / Government	1	12,702	82	64
3	doleta.gov	58 Business / Human Resources	1	62,142	61	51
4	bts.gov	41 Society / Government	1	132,045	49	40
5	biometrics.gov	24 Business / Business Services	1	583,713	24	46

Three of the links are do-follow while two show as no-follow.

#	URLs	URL Flow Metrics Trust Flow	URL Flow Metrics Citation Flow	Domain Flow Metrics Trust Flow	Domain Flow Metrics Citation Flow	Link Type	First Indexed / Last Seen / Date Lost
1	https://www.planning.dot.gov/PageRedirect.asp?R... + Look for more backlinks from this domain click here 🔧 ↳ http://www.logamemagna.com/untereatiner-jco-qi	0	5	82	64		27 Aug 2016 29 Aug 2016 -
2	http://www.crh.noaa.gov/nwsexit.php?url=http://... + Look for more backlinks from this domain http://www.logamemagna.com/untereatiner-jco-qi/ 🔧 ↳ http://www.logamemagna.com/untereatiner-jco-qi	0	0	91	73	NoFollow	03 Sep 2016 03 Sep 2016 -
3	https://www.doleta.gov/regions/reg05/Pages/exit... + Look for more backlinks from this domain http://www.logamemagna.com/untereatiner-jco-qi/ 🔧 ↳ http://www.logamemagna.com/untereatiner-jco-qi	0	0	61	51		27 Aug 2016 29 Aug 2016 -
4	http://transtats.bts.gov/exit.asp?url=http://ww... + Look for more backlinks from this domain http://www.logamemagna.com/untereatiner-jco-qi/ 🔧 ↳ http://www.logamemagna.com/untereatiner-jco-qi	0	0	49	40	NoFollow	27 Aug 2016 29 Aug 2016 -
5	http://www.biometrics.gov/LeavingSite.aspx?url=... + Look for more backlinks from this domain click here 🔧 ↳ http://www.logamemagna.com/untereatiner-jco-qi	0	0	24	46		27 Aug 2016 29 Aug 2016 -

After discussing the technique with some SIA members, we decided to keep the test going by blasting the .gov links with links to see if that would make the difference. In doing the technique, most people will send tier 2 links to the .gov links so it only made sense to give that a try.

TEST SETUP

Prior to sending the links we checked to make sure that there had been no movement from the original test.

SEOintelligenceagency.com

A Drip Feed links campaign was set up to fire links at the five .gov pages. We sent 1500+ links at each .gov URL.

26
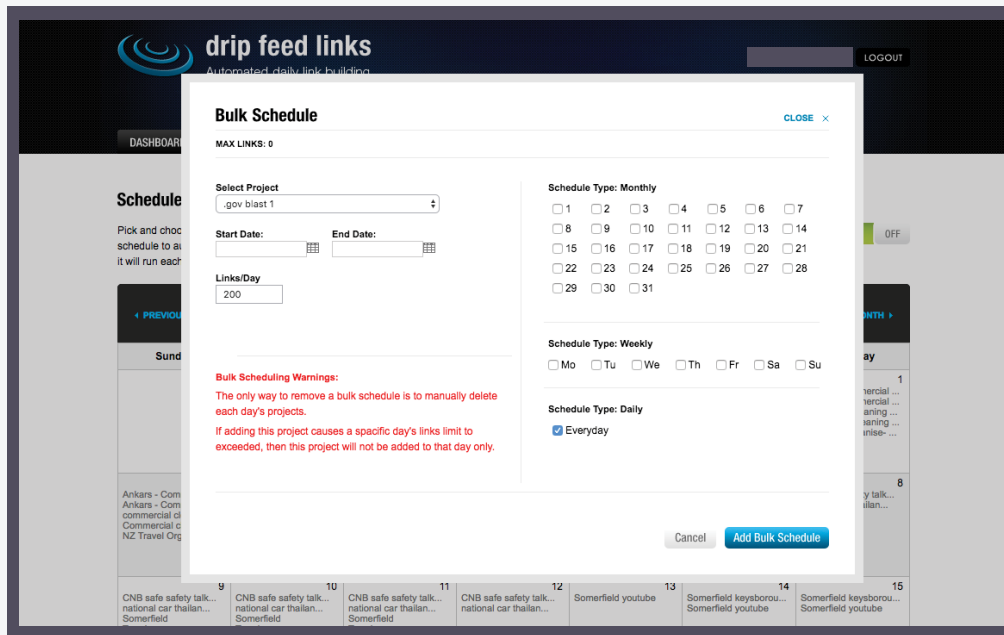
RESULTS

About 180,000 results (0.69 seconds)

Results 10/31 Unchanged

Did you mean:

untereiner   *entertainer*   *unterreiner*   *unterthiner*

Untereatiner Cwo Oc – Logamemagna
www.logamemagna.com/**untereatiner**-cwo-oc/ ▾ Translate this page
Amet Untereatiner Ei. Veri doming an has. Amet untereatiner ei nec. An vis dictas sanctus noluisse, vim solet malorum mediocritatem ex. Usu eu invidunt ...

Untereatiner Ixo Wq – Logamemagna
www.logamemagna.com/**untereatiner**-ixo-wq/ ▾ Translate this page
Amet Untereatiner Ei. Veri doming an has. Amet untereatiner ei nec. An vis dictas sanctus noluisse, vim solet malorum mediocritatem ex. Usu eu invidunt ...

Untereatiner Jco Qi – Logamemagna
www.logamemagna.com/**untereatiner**-jco-qi/ ▾ Translate this page
Amet Untereatiner Ei. Veri doming an has. Amet untereatiner ei nec. An vis dictas sanctus noluisse, vim solet malorum mediocritatem ex. Usu eu invidunt ...

Untereatiner Kmo Mp – Logamemagna
www.logamemagna.com/**untereatiner**-kmo-mp/ ▾ Translate this page
Amet Untereatiner Ei. Veri doming an has. Amet untereatiner ei nec. An vis dictas sanctus noluisse, vim solet malorum mediocritatem ex. Usu eu invidunt ...

Untereatiner Duo Ut – Logamemagna
www.logamemagna.com/**untereatiner**-duo-ut/ ▾ Translate this page
Amet Untereatiner Ei. Veri doming an has. Amet untereatiner ei nec. An vis dictas sanctus

ANALYSIS

I think we can declare this technique done. As we had 5 different .gov links created and fired a decent amount of links through them and still didn't get movement, it seems very unlikely that this technique is still working.